



FIRE SIGN MERCH

GENERAL SERVICES AND CAPABILITIES



WWW.FIRESIGNMERCH.COM




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FIRE SIGN VISION AND MISSION

Fire Sign Merch strives to be your go-to for all merchandising needs.



We provide only high-quality soft, hard, and paper goods at competitive prices in a fast-paced and ever-changing industry.

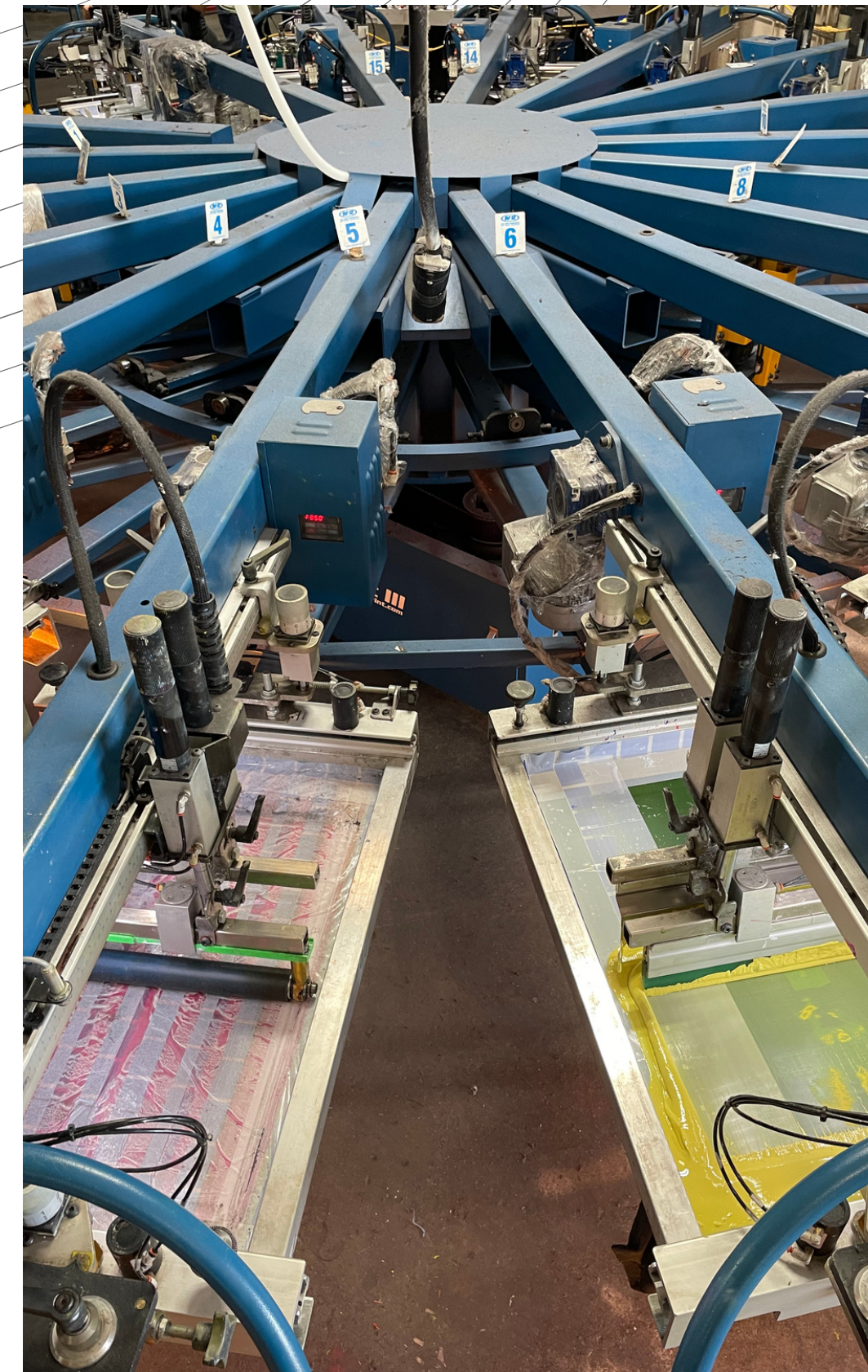
SCREENPRINT

20 Screen Print Presses

Our presses can accommodate any job, from sampling to the capacity of 20k+ prints a day, no job is too big or too small. Standard print sizes can go up to 15" Wide x 18" Tall and if you would like a Jumbo print, we have the capability to print up to 17" Wide x 22.5" Tall for an additional cost per item.

Specialty Inks

In addition to standard plastisol ink, we offer a wide variety of specialty inks including but not limited to puff print, metallic, water-based.



EMBROIDERY

60 Barudan Embroidery Heads

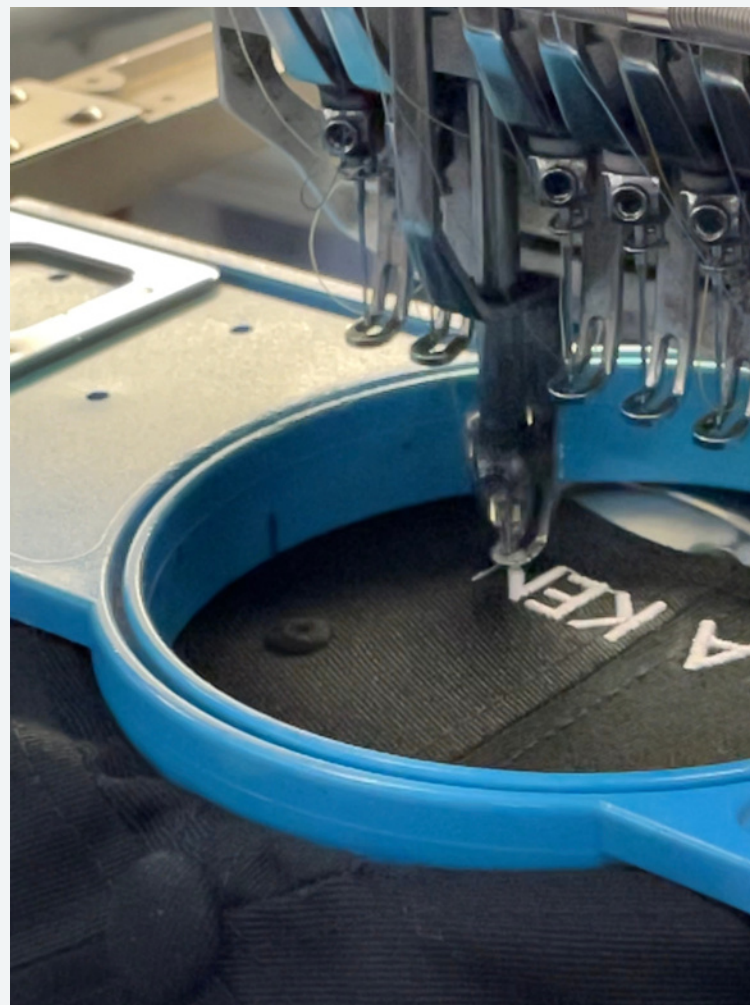
With capabilities to embroider up to 12.5" Wide x 17" Tall

250+ threads to choose from

Using the Madeira Polyneon line, we have a library of over 250 different thread colors

In-house digitizer with 20+ years experience

Our in-house digitizer with ample experience to make even the most difficult artworks come to life





HEAT PRESS

HYBRID TRANSFER

Using transfers made with digital and screen printing techniques, we can provide an alternative solution for highly detailed, high color-count designs. We can even accommodate orders as low as 1 piece.

There are no color limitations with heat press decoration, and under certain circumstances, we can turn around orders in under 5 business days.



SEWING

Highly Experienced Seamstresses

Our in house seamstresses have over 15 years of sewing experience and can help add that finishing touch. Whether it is a simple clip label to a custom woven size label, we can help elevate your product to be retail ready.

STRATEGY N°3



FULL RETAIL FINISHING

Automatic Folder and Bagger

With our automatic folder and bagger, we have the capabilities to fold 500+ daily, perfect for elevating a product after production

Quality Control

All jobs go through our finishing department for one last quality control check before being packed and ship ready.

Hang Tagging/UPC

If you are planning on selling your decorated items through a fulfillment center, in retail, etc. we have the capabilities to hangtag and UPC to be ready to pack and ship!



TOUR MANAGEMENT

NO RUSH FEE

When needed we are able to accommodate same day/next day services with no hidden/rush fees. Low inventory, no problem!

DOMESTIC SERVICING

Capabilities for same day transit to the west coast and 1 day transit to the east coast.

GLOBAL SERVICING

Shipping capabilities to Canada, Europe, Australia, Mexico, and Asia. Need garments out of country? We have solutions globally!

INVENTORY FORECASTING

Through nightly monitoring of sales, we can help forecast reorders to avoid over producing.

ACCOUNT MANAGEMENT

Split division account management of tour and web store that work in tandem to curate strategies while maximizing revenue.

WEB STORE MANAGEMENT

Digital Strategy

Allow our digital strategists to help boost traffic by identifying your most urgent needs that is personalized for YOU.

Tour to Store

A seamless transition from a team of representatives, from your tour to web store and vice versa, that keeps the momentum growing.

Trend Forecasting

Backed with the knowledge of decorating for a diverse audience, we can help forecast up and coming fashion trends, along with the hottest garment styles to date.

E-COMMERCE FULFILLMENT

Output

- 15000+ orders shipped out daily
- Neighboring fulfillment facility allows for no downtime of decorated garments going from production out to your client.

Kitting

- Kitting, light assembly, marketing inserts, and other unique value-adding services are crucial processes carried out by our fulfillment center.
- Customized or white label capabilities

Customer Service

- Team of Customer service representatives to find the quickest solution to your customer's concerns

IN HOUSE CREATIVE

Full in house creative team led by our Creative Director (former lead designer for The Hundreds) who has 10+ years experience designing in the clothing industry with a background in custom typography.

Capabilities:

- Mockups
- Custom Typography
- Personalized pitch deck
- Logo and Branding





HARD GOODS

The sky is the limit with putting your designs on any accessory. You think it, we bring it to life!



OUR CONTACT

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